

SPONSORSHIP PACKAGES



PLATINUM SPONSOR

\$2000

(Multiple opportunities available)

- Promotion across Young Judges Day, Binnaway Show, Cow Horse Competition and Art Preview Evening
- Special video interview to be shared on Binnaway Show Facebook page (1400 followers)
- Multiple opportunities to address crowds at each event throughout show week
- Premium trade space offering
- Premium banner placement throughout show week
- Binnaway Show and Art Preview tickets for employees and immediate families (conditions apply).
- Full page advertisement – your choice of placement in Show schedule
- Mentioned throughout Show week on microphone
- Logo and link to company website or your Facebook page from Binnaway Showground website

DIAMOND SPONSOR

\$1,000

(Multiple opportunities available)

- Promotion at Young Judges Day, Binnaway Show, Cow Horse and Art Preview Evening
- Opportunities to address crowds at each event through the week
- Display company banner on entry to Show (main car park) for entire week of Show
- Display company banner/s in prominent area of grounds for week of the Show
- 1 x Show Family Pass, 2 x Art Preview Tickets
- Full page advertisement in Show schedule
- Two posts promoting your sponsorship on Binnaway Show Facebook page
- Mentioned throughout Show week on microphone
- Logo and link to company website or Facebook page from Binnaway Showground website

Sponsorship enquiries

Contact: Jane Phillips 0429 449 711 or Pam Southwell 0429 441 792

Email: Binnaway.show@gmail.com



ENTERTAINMENT SPONSOR \$500

(Multiple opportunities available)

- Sponsorship of the Show entertainment
- Opportunity to address crowd prior to entertainment
- Display company banner on entry to Show (main car park)
- Display company banner/s near entertainment area
- 2 x Show Day entry tickets
- Full page advertisement in Show schedule
- Mention on Binnaway Show Facebook page and website including link to company website
- Mentioned throughout Show Day on microphone
- Logo and link to company website or page from Binnaway Showground website

GOLD SPONSOR \$400

(Multiple opportunities available)

- Display company banner on entry to Show (main car park)
- Display company banner in central area of Showgrounds
- 2 x Show Day entry tickets
- Full page advertisement in Show schedule
- Logo and link to company website or page from Binnaway Showground website
- Mention on Binnaway Show Facebook page and website including link to company website
- Mentioned throughout Show Day on microphone

SILVER SPONSOR \$300

(Multiple opportunities available)

- Display company banner at agreed location on Show Day
- 2 x Show Day entry tickets
- Half page advertisement in Show schedule
- Mentioned throughout Show Day on microphone
- Included in sponsors lists

PRIZE DONATIONS

- Contribution varied for class prizes
- Includes mention in Show schedule
- Major prize sponsors (\$300 mentioned on Facebook Page and on microphone on Show Day.)

SHOW SCHEDULE ADVERTISING

- \$100 full page
- \$50 half page
- \$30 quarter page
- Includes Show schedule ad and mention on microphone.

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YOUNG JUDGES MAJOR SPONSOR \$1500

(Multiple opportunities available)

- Company logo included on item in 250 participant bags, opportunity to include company brochure in bags
- Opportunity to run a session on an agricultural related subject to inspire, encourage or teach students
- Display company banner near Announcer's desk on Young Judges Day
- 2 x Show Day entry tickets, complimentary entry to Young Judges Day
- Full page advertisement in Show schedule
- Special Facebook reel interviewing company representative
- Mentioned throughout Young Judges Day and Show Day on microphone



YOUNG JUDGES MERCH SPONSOR \$500

(Multiple opportunities available)

- Company logo included on item in 250 participant bags
- Display company banner near Announcer's desk on Young Judges Day
- 2 x Show Day entry tickets, complimentary entry to Young Judges Day
- Full page advertisement in Show schedule
- Mention on Binnaway Show Facebook page and website including link to company website
- Mentioned throughout Young Judges Day and Show Day on microphone

YOUNG JUDGES SUPPORTER \$400

(Multiple opportunities available)

- Display company banner near Announcer's desk on Young Judges Day
- 2 x Show Day entry tickets, complimentary entry to Young Judges Day
- Full page advertisement in Show schedule
- Mention on Binnaway Show Facebook page and website including link to company website
- Mentioned throughout Young Judges Day on microphone

YOUNG JUDGES GOODY BAG SUPPLIERS

- Companies invited to supply 250 items of branded merchandise to be included in participants' bags
- Mentioned in list of sponsors

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